

Your Farm. Our Focus.

Get to Know Us

Your Farm. Our Focus. We are proven, trusted and innovative seed professionals who have designed a company focused to deliver select growers rare and uncompromising value. Our know-how and willingness to deliver the unique genetics and technology each field requires demonstrates our priority on you. Corporate ag suppliers label you as a “farmgate”, your buying decisions as “share of wallet”, and your most important hybrid as a “stock keeping unit”. Ultimately, what makes us different is our focus on you and what it will take for you to earn more, farm more, and sleep better. We invite you to experience being truly connected to your seed supplier.

Husker Harvest Days

Next week will be Husker Harvest Days and I know for a lot of you this means you’ll be heading to Grand Island to check out what the show has to offer this year. Every now and then I run across someone who mentions that they’ll look for Excell Hybrids at Husker Harvest Days. Since I’m sure there may be others thinking the same thing, I wanted to let you know that we chose not to have an Excell Hybrids display at Husker Harvest Days this year. Instead of attending HHD, we decided to spend those resources on additional product testing and focus on on-farm visits. We may attend in the future so I’ll look forward to your feedback on whether you’d like us to attend Husker Harvest Days.

Kernels of Truth - Dennis Bracht



A lot of fields are changing color showing us that harvest is right around the corner. Unfortunately, the weather switched to fall-like as well with quite a few cool days mixed in which slowed some of the corn progress and it’s suppose to be cool in early part of September as well. Barring a more serious cool down, I expect a lot of corn to blacklayer in eastern and south-central Nebraska from 12th to the 18th of September with some drought stricken fields in eastern Nebraska maturing even earlier (unfortunately some already.) Depending on the weather in the last half of September, most farmers may be starting harvest with soybeans this year.



This is field day time of year which is a great time to see new hybrids in the field. One hybrid that has looked exceptional in plots is 6133 genetics. Notice the consistent ear development in the following picture of 6133

HX1/RR2. Let me know if you would like to see this hybrid in the field before we get into harvest.



Greensnap Counts

Since the last newsletter, we’ve taken some natural wind storm greensnap counts. One of our large irrigated plots in Hamilton County showed a lot of differences. Following are the results from our commercial products and competitive checks.

Brand	Hybrid	GS %
Excell Hybrids	5970 YGVT3	<1%
Pioneer	34R67	35%
Excell Hybrids	6118 RR2	19%
Excell Hybrids	6133 HX1/RR2	0%
Excell Hybrids	6161 YGVT3	4%
Dekalb	DKC61-69	0%
Excell Hybrids	6280 YGVT3	2%
Excell Hybrids	6325 YGVT3	<1%
Golden Harvest	H-9145 3000GT	2%
Excell Hybrids	6510	3%

As a rule of thumb, you can expect yield loss to be about ½ of the greensnap percentage up to about 30-40% and then it’s generally about equal to the greensnap percentage. It’s amazing how much kernel depth in neighboring plants can compensate but in the higher percentages there are just too many large gaps. Our highest greensnap percentage was 6118 which we only sell for dryland conditions to limit greensnap potential (see product guide). All our potential new releases were also in this plot so it ended up being a good natural greensnap test prior to releasing any new hybrids.



Contact Us Today! www.excellhybrids.com
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Ready for Yield Checks

We're looking forward to a great harvest. I would like to get yield checks and evaluate harvestability on as many of our products as possible under your field conditions.

Please call as you get close to your Excell Hybrids fields so we can bring by our weigh wagon for a yield check.

Thanks and Good Luck
with harvest!

Take Advantage of the "Plus 2" Program

With your 2009 production costs already getting out of control, it's time to lock in your best seed price with Excell Hybrids.

- Make an early order prior to September 30th and you can add \$2.00 per unit to your seed corn volume discount.
- Pay by September 30th and get an additional 2% on top of our maximum cash discount giving you a total of a 14% cash discount. You won't see a better a cash discount!

Don't worry about giving up any flexibility. We'll be happy to assist you in adjusting your order after harvest. And, if you require a refund we'll pay you back promptly.

Give Dennis a call at 402-350-1699 if you want to take advantage of this "Plus 2" offer.



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